

Soccer Central Indoor Soccer Arena

Soccer Central is located in Ramsay Park off Main Street in Watsonville, California. It is the premier indoor soccer facility in the Monterey Bay area, and one of the largest in Northern California. Featuring two fields with Italgreen© and Astroplay© artificial turf surfaces, bleachers for spectators, and food concessions, Soccer Central draws people of all ages and skill levels. Leagues for competitive and recreational men, women, co-ed and youth attract teams from Watsonville, Scotts Valley, Santa Cruz, Gilroy, Monterey and everywhere in between. With an average weekly attendance of over 2,000 players and spectators, you can gain tremendous exposure for your business to a diverse group of consumers. For more information, please call (831) 768-8961.



Soccer Central LLC
34 Harkins Slough Road
Watsonville, CA 95076
(831) 768-8961
www.soccercentralindoor.com

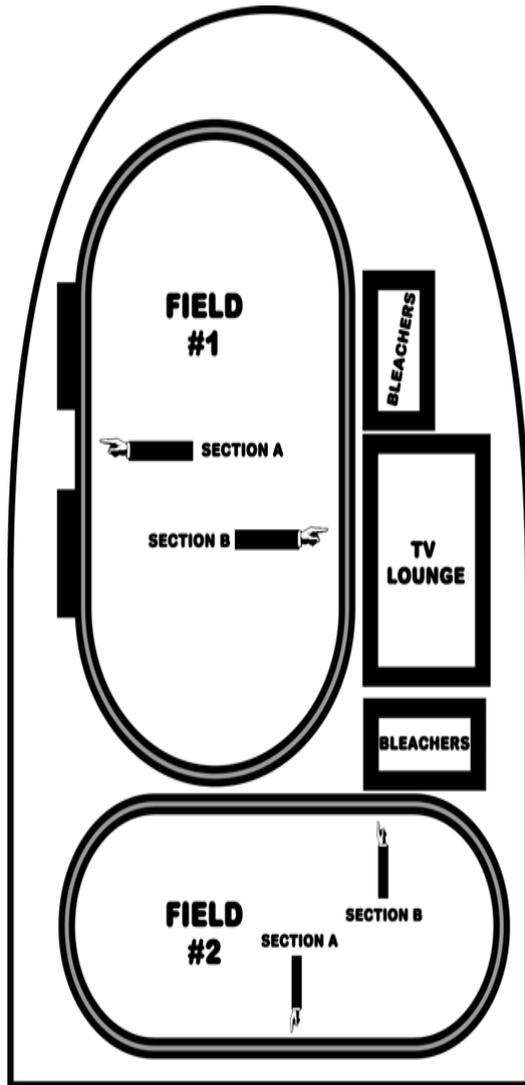
ADVERTISING BROCHURE



**SOCCER CENTRAL
INDOOR SOCCER**

Advertise your business to thousands of
people!

Arena Map



Advertising Opportunities



WORLD CUP CHAMPION \$1,500*

Package Includes:

- 3' x 8' Dasher Board Ad Space in Section A of Field #1
- 3' x 8' Dasher Board Ad Space in Section B of Field #1
- 3' x 8' Dasher Board Ad Space in Section A of Field #2
- 3' x 8' Dasher Board Ad Space in Section B of Field #2
- 3' x 7' Banner in Soccer Central
- Advertising Space on Soccer Central Web Site
- Acknowledgment as Sponsor For a Night during Play-offs

NATIONAL TEAM PLAYER \$1,200*

Package Includes:

- 3' x 8' Dasher Board Ad Space in Section A of Field #1
- 3' x 8' Dasher Board Ad Space in Section A of Field #2
- 3' x 7' Banner in Soccer Central
- Advertising Space on Soccer Central Web Site
- Acknowledgment as Sponsor For a Night during Play-offs

MLS STAR \$900*

Package Includes:

- 3' x 8' Dasher Board Ad Space in Section A of Field #1
- 3' x 7' Banner in Soccer Central
- Advertising Space on Soccer Central Web Site
- Acknowledgment as Sponsor For a Night during Play-offs

TEAM PLAYER*

Items are individually priced. Purchase any two or more and receive a 10% discount.

- 3' x 8' Dasher Board Ad Space in Section A of Field #1 \$500.00
- 3' x 8' Dasher Board Ad Space in Section B of Field #1 \$275.00
- 3' x 8' Dasher Board Ad Space in Section A of Field #2 \$400.00
- 3' x 8' Dasher Board Ad Space in Section B of Field #2 \$165.00
- 3' x 7' Banner Above Player Boxes on Field #1 \$400.00
- 3' x 7' Banner in Soccer Central \$300.00
- 2' x 5' Banner in Soccer Central \$200.00
- Advertising Space on Soccer Central Web Site \$250.00

**All contracts are for a one-year term and must be paid in advance of the advertising period. Prices do not include artwork, signs and banners.*

